

# FASD ANNUAL CONFERENCE

## Sponsorship Opportunities

*Serving the Special Needs of Your Community*



*FLORIDA ASSOCIATION of SPECIAL DISTRICTS, INC.*

### Conference Registrations

2019  
318

2021  
309

2022  
312

2023  
333

# SPONSOR LEVELS

## Platinum - \$5,000

- Three (3) Full Conference Registrations
- One (1) double booth in Expo Hall
- Additional Sponsor rate for all other company attendees
- One (1) full-page ad in the Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board
- Reserved table at Thursday's dinner
- Listed as a Sponsor for one (1) of the following:
  - Breakfast Sponsor
  - Tuesday Opening Reception
  - Awards Luncheon Sponsor
  - Thursday Closing Banquet

## Gold- \$3,500

- Two (2) Full Conference Registrations
- One (1) complimentary exhibit booth
- Additional Sponsor rate for all other company attendees
- One (1) half-age ad in the Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board
- Listed as a Sponsor for one (1) of the following:
  - Plenary Session Sponsor
  - Networking Break

## Silver - \$2,500

- One (1) Full Conference Registrations
- Additional Sponsor rate for all other company attendees
- One (1) booth in Expo Hall
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## Bronze- \$1,500

- One (1) Full Conference Registration
- One (1) business card ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

# HIGH-VISIBILITY SPONSORSHIPS

## WIFI SPONSOR - \$4,000

- **Your Company name as Conference WiFi code**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## LANYARD SPONSOR - \$3,000

- **Logo on all conference lanyard**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## ROOM KEY SPONSOR - \$3,000

- **Mini Ad on front of room key**
- One (1) Full Conference Registration
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## WATER BOTTLE SPONSOR - \$2,500

- **Logo on front of Water Bottle**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## APP SPONSOR - \$4,000

- **App Branding - Logo on home screen and splash page branding**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## BAG SPONSOR - \$3,000

- **Logo on conference bag**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## BEACH TOWEL SPONSOR - \$3,000

- **Logo on beach towel that will be placed in every conference bag**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board

## NOTEBOOK & PEN SPONSOR - \$2,500

- **Logo on front of conference notebook**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Logo on PowerPoint in General Session
- Linked logo on Conference website
- Recognition on Conference logo board



# SPEAKING OPPORTUNITY SPONSORSHIPS

## OPENING KEYNOTE SPONSOR - \$4,000

- **Podium recognition & Introduction to speaker**
- **Five-Minute Presentation from Podium**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## CLOSING KEYNOTE SPONSOR - \$4,000

- **Podium recognition & Introduction to speaker**
- **Five-Minute Presentation from Podium**
- Two (2) Full Conference Registrations
- One (1) quarter-page ad in Conference Program
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## FIRE ROUND TABLE SPONSOR - \$3,000

- **5-7 minute presentation in the Round table**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## MOSQUITO ROUND TABLE SPONSOR - \$3,000

- **5-7 minute presentation in the Round table**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## WATER ROUND TABLE SPONSOR - \$3,000

- **5-7 minute presentation in the Round table**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## SESSION SPONSOR - \$2,500

- **2-3 minute presentation in the sponsor chosen session. One (1) Sponsor per session**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## CDD ROUND TABLE SPONSOR - \$3,000

- **5-7 minute presentation in the Round table**
- One (1) Full Conference Registration
- Recognition in Conference Program
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation

## APP PUSH NOTIFICATION - ADD ON - \$300

- Push App Notifications in Conference App is limited to 120 Characters One (1) Push Notification per company.

## MARKETING MAXIMIZER BAG INSERT - ADD ON - \$300

- One (1) marketing piece included in conference bags

# EXHIBITOR OPPORTUNITIES

## **Member Exhibitor Booth**

\$950.00

## **Non-Member Exhibitor Booth**

\$1,050.00

### **Booth Includes:**

- One (1) Full Conference Registration
  - Recognition in Conference Program
  - 8'x10' space; 8' back pipe and drape with 3' side pipe and drape (Exhibit Hall is carpeted)
  - One 6' draped table and two chairs; waste basket; company sign
  - Opportunity to host an appetizer or dessert tray at your booth during the Welcome Reception or a Networking Break
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