

**WAVES OF CHANGE
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2012 FASD Annual Conference

June 5-7, 2012 | Hyatt Coconut Point | Bonita Springs, FL

OCEANS OF OPPORTUNITIES



2012 SPONSORSHIP OPPORTUNITIES

Early Sponsorship Package price is only available to associate members and vendors that sign up to participate in the 2012 conference before January 1, 2012. A 50% nonrefundable payment must be received by January 1, 2012 with a final, nonrefundable payment by May 1, 2012.

PLATINUM – \$4,800 early / \$5,000 std.

- Four Full Registrations
- “Third Member” rate for all other company attendees
- One double booth in Expo Hall with 4 exhibitor passes
- One full-page ad in conference program
- Link for 1 year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or lunch with 5–10 minutes to give your company profile
- Reserved table at Thursday dinner
- Listed as sponsor of a Keynote Speaker or session (Sponsor’s choice)
- Logo on conference email marketing
- Logo on conference printed material

GOLD – \$2,400 early / \$2,500 std.

- Three Full Registrations
- “Third Member” rate for all other company attendees
- One booth in Expo Hall with 2 exhibitor passes
- One half-page ad in conference program
- Link for 1 year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or lunch with 5–10 minutes to give your company profile
- Listed as co-sponsor of a reception or lunch (Sponsor’s choice)
- Listed as sponsor of a session
- Logo on conference email marketing
- Logo on conference printed material

SILVER – \$1,400 early / \$1,500 std.

- Two Full Registrations
- “Third Member” rate for all other company attendees
- One booth in Expo Hall with 1 exhibitor pass
- One quarter-page ad in conference program
- Link for 1 year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or lunch with 5–10 minutes to give your company profile
- Logo on conference email marketing
- Logo on conference printed material

BRONZE – \$850 std.

- One Full Registration
- One business card ad in conference program
- Recognition on conference logo board
- Special recognition at General Session
- Logo on conference printed material

EXHIBITOR BOOTH

Member – \$600 early / \$700 std.

Non-Member – \$700 early / \$800 std.

- Piped and draped booth with 2 chairs, one 6’ table, wastebasket and company sign
- One Full Registration

EVENT SPONSORSHIPS

Awards Dinner (Co-Sponsor) – \$5,000 (each) – 5 Available

Keynote Speaker – \$4,000 – 1 Available

Tuesday Opening Reception \$4,000 – 3 Available

Luncheon \$4,000 (each) – 2 Available

Continental Breakfasts \$3,000 (each) – 2 Available

Conference Break \$1,500 (each) – 5 Available

- Two Full Registrations
- “Third Member” rate for all other company attendees
- Listed as exclusive sponsor (or co-) for each event
- Reserved table at Thursday Dinner
- One quarter-page ad in conference program
- Link for one year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or lunch with 5–10 minutes to give your company profile
- Logo on conference email marketing
- Logo on conference printed material

GOLD AMENITIES

Conference USB – \$2,500 Sold!

Conference Shirts – \$3,000

Conference Padfolios – \$2,500

- One Full Registration
- “Third Member” rate for all other company attendees
- One quarter-page ad in conference program
- Link for one year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or lunch with 5–10 minutes to give your company profile
- Logo on amenity
- Logo on conference email marketing
- Logo on conference printed material

SILVER AMENITIES – \$1,500

Hotel Room Key Cards (1-color imprint)

- One Full Registration
- “Third Member” rate for all other company attendees
- One quarter-page ad in conference program
- Link for one year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or lunch with 5–10 minutes to give your company profile
- Logo on amenity
- Logo on conference email marketing
- Logo on conference printed material

BRONZE AMENITIES – \$850

Lanyards

Conference Bags Sold!

Conference Pens

- One Full Registration
- Recognition on conference logo board
- Recognition at General Session
- Logo on amenity
- Logo on conference printed material

SPONSOR/EXHIBITOR REGISTRATION FORM

If your company would like to be a sponsor and/or exhibitor, register on-line at www.fasd.com
or complete this form and return to:

EMAIL: fcrawford@fasd.com MAIL: 2713 Blairstone Lane, Tallahassee, Florida 32301 FAX: (850) 224-7704

Step 1. Enter your company and personal information

Company/Organization: _____
(Please print exactly as name should appear in program and on signage.)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____ Website: _____

Step 2. Enter your sponsorship or exhibit booth selection

SPONSORSHIP TYPE: _____ PRICE: \$ _____

EXHIBIT BOOTH PRICE: \$ _____

EXTRA EXHIBITOR PRICE: \$300 per person

Step 3. Read these important instructions

Please email your company logo immediately to fcrawford@fasd.com for inclusion on the conference web site. File format must be TIFF, GIF or JPEG. Email advertisement in PDF format to fcrawford@fasd.com or contact Fred Crawford for advertisement questions and specifications.

Step 4. Read, sign, and enter payment

Acknowledgement: I have read and understand all rules and regulations regarding the 2012 FASD Annual Conference. I agree to comply with all terms of this agreement.

Authorized Signature: _____ Date: _____

Method of Payment: Check (payable to FASD) Visa MasterCard AMEX Discover

Card Number: _____ Exp. Date: _____

Cardholder's Name: _____

Billing Address: _____


Cardholder's Signature: _____

SPONSOR/EXHIBITOR RULES & REGULATIONS

SPONSORSHIPS: Valuable sponsorship opportunities are available with the Florida Association of Special Districts. Maximize your exposure to all Association Members by purchasing one of these attractive sponsorship opportunities.

EXHIBIT BOOTH ASSIGNMENTS: Exhibit space will be assigned on a first come, first served basis with first placement given to sponsors. Thirty 8' x 10' exhibit booths are available. Networking opportunities held exclusively in the Exhibit Hall will be 1 reception, 1 continental breakfast, 1 lunch and 2 breaks. Delay in payment will result in a delay in receiving your booth assignment.

EXHIBITOR PACKAGE: Each carpeted, piped-and-draped booth will include one 6' draped table, two chairs, one wastebasket and one company identification sign. Any additional requirements will be at the exhibitor's cost and should be confirmed through the hotel. Once your booth is confirmed, you will receive an exhibitor package. Extra person charge of \$300.00 includes all food functions. Exhibit set up is Tuesday, June 5, 2012 from 12:00 PM until 5:00 PM. Breakdown is Wednesday, June 6, 2012 from 3:00 PM until 5:00 PM.

 **DOOR PRIZES:** Exhibitors are asked to bring a door prize to be given away during the conference. Please notify the staff at the conference registration desk upon check-in of your door prize.

HOTEL ACCOMMODATIONS:

Hyatt Coconut Point <http://coconutpoint.hyatt.com>

Please request the FASD rate of \$121.00 plus a resort fee of \$10 per night plus tax. A major credit card will be required to guarantee your room. Attendees may take advantage of this special conference rate for three days before and after the conference based on availability.

IMPORTANT DEADLINES & CANCELLATIONS: Sponsorship/Exhibit Agreements and payments are due by May 4, 2012. See the Sponsor/Exhibitor Registration Form for submission details. Cancellations must be made in writing by 5:00 PM, May 18, 2012. You may email the request to fcrawford@fasd.com. Booth cancellations will receive a refund less a handling fee of \$25.00. Refunds will not be issued for cancellations received after May 18, 2012.

CONTRACT: The following rules and regulations become binding upon acceptance of the Exhibit Agreement between the applicant and his employees, and the Florida Association of Special Districts.

NOISY & OBNOXIOUS EQUIPMENT: The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

SECURITY & LIABILITY: The hotel will provide basic security services from June 5 to June 6, 2012. The exhibitor agrees to hold the Florida Association of Special Districts

(FASD) and The Hyatt Coconut Point (the hotel) harmless and to indemnify FASD and the hotel against claims or liability arising out of the actions, fault or negligence of the exhibitor, its agents or employees, prior to, during and after the exposition. FASD and the hotel shall not be responsible for any loss, damage or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence of FASD or the hotel) prior to, during or subsequent to the exposition period. The exhibitor hereby expressly releases FASD and the hotel from, and agrees to indemnify them against any and all claims for such loss, damage or injury.

PUBLIC POLICY: All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of FASD and must abide by all local codes, rules, regulations and ordinances, including fire regulations, and must abide by the directions and instructions presented by official FASD and hotel personnel. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor's booth.

DAMAGE TO PROPERTY: The exhibitor, its agents, guests or patrons shall not injure, mar nor in any manner deface the hotel premises or equipment therein, and shall not cause or permit anything to be done whereby the hotel or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks or screws into any part of the hotel, and will not make nor allow to be made, any alterations of any kind therein. Should any of the hotel's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost or stolen, the exhibitor will promptly pay for the equipment by cash or certified check. The exhibitor understands that no music of any type is allowed during exhibit hall hours (this includes music in video, slide or other presentations or features).

SIGNS & POSTERS: The exhibitor agrees that it will not post or exhibit signs, advertisements, posters or cards of any description inside, in front of or on any part of the convention center and/or hotel without written consent.

ELIGIBLE EXHIBITS & RESTRICTIONS: FASD reserves the right to accept or reject without reason any exhibit agreement received. FASD also reserves the right of exhibit space reassignment. FASD reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open. Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of FASD. No firm or organization is permitted to engage in direct sales activities outside the exhibit area.

CONFERENCE HIGHLIGHTS & HOTEL INFO CONFERENCE HIGHLIGHTS & HOTEL INFO

2012 FASD Annual Conference Waves of Change - Oceans of Opportunities

Educational Sessions

Leadership Training

Exhibit Hall

Legislative Updates

Continuing Education Hours for Multiple Disciplines

Awards Dinner

Golf Outing

And Much More!!

Be sure to check our website, www.fasd.com, for conference updates on the agenda, registration, speakers, exhibitors, and sponsors



Hyatt Coconut Point

5001 Coconut Road, Bonita Springs, Florida, USA 34134

Tel: 239-444-1234 Fax: 239-390-4344

To make your reservation, go to www.fasd.com, click on the conference link and then the hotel tab, or call the Hyatt reservations line at 1-800-233-1234 and reference the group name – FASD.

Group Rate:

\$121.00 per night + tax

Cut-Off Date:

May 12, 2012

Serving the Special Needs of Your Community



FLORIDA ASSOCIATION of SPECIAL DISTRICTS, INC.