



2011 EARLY SPONSORSHIP OPPORTUNITIES

This Early Sponsorship Package pricing is only available to those associate members and vendors that sign up to participate in the 2011 conference before November 1, 2010. Pricing will change after November 1, 2010. 50% nonrefundable payment must be received by November 1, 2010 with a final, nonrefundable payment by May 1, 2011.

PLATINUM - \$4,800 (\$5,000.00)

- Four (4) Full Registrations
- "Third Member" rate for all other company attendees
- One (1) double booth in Expo Hall with 4 exhibitor passes
- One (1) full-page ad in conference program
- Link for one (1) year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or Lunch with 5-10 minutes to give your company profile
- Reserved table at Thursday Dinner
- Listed as sponsor of 1 Keynote Speaker or session (Sponsor's choice)
- Logo on conference email marketing
- Logo on conference printed material

GOLD - \$2,400 (\$2,500.00)

- Three (3) Full Registrations
- "Third Member" rate for all other company attendees
- One (1) booth in Expo Hall with 2 exhibitor passes
- One (1) half-page ad in conference program
- Link for one (1) year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or Lunch with 5-10 minutes to give your company profile
- Listed as co-sponsor of a reception or lunch (Sponsor's choice)
- Listed as sponsor of a session
- Logo on conference email marketing
- Logo on conference printed material

SILVER - \$1,400 (\$1,500.00)

- Two (2) Full Registrations
- "Third Member" rate for all other company attendees
- One (1) booth in Expo Hall with 1 exhibitor pass
- One (1) quarter-page ad in conference program
- Link for one (1) year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or Lunch with 5-10 minutes to give your company profile
- Logo on conference email marketing
- Logo on conference printed material

BRONZE - \$850

- One (1) Full Registration
- One (1) business card ad in conference program
- Recognition on conference logo board
- Special recognition at General Sessions
- Logo on conference printed material

Exhibitor Booth Only - \$600.00 Mem./\$700.00 Nonmem.

- Piped and draped booth with 2 chairs, 1-6 ft. table, wastebasket & company sign

EVENT SPONSORSHIPS

- Tuesday Opening Reception \$4,000 -3 Available
- Continental Breakfasts \$3,000 (each) - 2 Available
- Luncheons \$4,000 (each) - 2 Available
- Awards Dinner \$5,000 - 5 Available
- Conference Breaks \$1,500 (each) - 5 Available

EVENT SPONSORS RECEIVE:

- Two (2) Full Registrations
- "Third Member" rate for all other company attendees
- Listed as exclusive sponsor for each break
- One (1) quarter-page ad in conference program
- Link for one (1) year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or Lunch with 5-10 minutes to give your company profile
- Logo on conference email marketing
- Logo on conference printed material

GOLD AMENITIES - \$2,500

- Conference USB
- Conference Shirts - **Sold!!!**
- Conference Padfolios

GOLD AMENITY SPONSORS RECEIVE:

- One (1) Full Registration
- "Third Member" rate for all other company attendees
- One (1) quarter-page ad in conference program
- Link for one (1) year on FASD website
- Recognition on conference logo board
- Special recognition at General Session or Lunch with 5-10 minutes to give your company profile
- Logo on amenity
- Logo on conference email marketing
- Logo on conference printed material

BRONZE AMENITIES - \$850

- Lanyards
- Conference Bags - **Sold!!!**
- Conference Pens

BRONZE AMENITY SPONSORS RECEIVE:

- One (1) Full Registration
- Recognition on conference logo board
- Recognition at General Session
- Logo on amenity
- Logo on conference printed material

Serving the Special Needs of Your Community



FLORIDA ASSOCIATION of SPECIAL DISTRICTS, INC.

VENDOR REGISTRATION FORM

If your company would like to be a vendor, complete and return this form to FASD, 2713 Blairstone Lane, Tallahassee, Florida 32301, or fax to (850) 224-7704, or register on-line at www.fasd.com

PLEASE PRINT OR TYPE

Company/Organization: _____
(Please print exactly as name should appear in program and on signage.)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____ Website: _____

SPONSORSHIP: _____ **PRICE:** _____

EXHIBIT BOOTH ONLY: _____ **PRICE:** _____

EXTRA EXHIBITOR: _____ **PRICE:** \$300 per person

Name: _____ Email: _____

Name: _____ Email: _____

**Please email your company logo immediately for inclusion on conference web site.
File format must be TIFF, GIF or JPEG email to fcrawford@fasd.com.
Contact Fred Crawford at fcrawford@fasd.com for specific advertisement formatting.**

Acknowledgement: I have read and understand all rules and regulations regarding the 2011 FASD Annual Conference. I agree to comply with all terms of this agreement.

Authorized Signature: _____ Date: _____

Method of Payment: Check (payable to FASD) Visa MasterCard AMEX

Card #: _____ Exp. Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

SPONSOR & EXHIBITOR Rules & Regulations

Exhibit space will be assigned on a first come, first serve basis. Thirty 8' x 10' exhibit booths are available. Networking opportunities held exclusively in the Exhibit Hall will be (1) reception, (1) continental breakfast, (1) lunch and (2) breaks

Sponsorships Valuable sponsorship opportunities are available with the Florida Association of Special Districts. Maximize your exposure to all Association Members by purchasing one of these attractive sponsorship opportunities.

Booth Package Each carpeted, piped-and-draped booth will include one 6' draped table, two chairs, one wastebasket and one company identification sign. Any additional requirements will be at the exhibitor's cost and should be confirmed through the hotel. Once your booth is confirmed, you will receive an exhibitor package. Extra person charge of \$300.00 includes all food functions. Exhibit set up is Noon to 5:00 PM, Tuesday, June 14, 2011. Breakdown is Wednesday, June 15, 2011 from 3:00 PM - 5:00 PM.

Door Prizes: Exhibitors are asked to bring a door prize to be given away at their booth. Door prize giveaways will be at the reception on Tuesday evening, June 14th. We will be visiting each booth with a microphone and allow the vendor to give a brief description of their company. Notify the staff at the conference registration desk upon check-in as to what your door prize is.

NOTE: Exhibit space is assigned on a first-come, first-serve basis, with first placement given to sponsors. Delay in payment will result in a delay in receiving your booth assignment.

Hotel Accommodations 1-800-HILTONS Please request the FASD rate of \$120.00 per night plus tax. A major credit card will be required to guarantee your room. Attendees may take advantage of this special conference rate for three days before and after the conference based on availability.

IMPORTANT DEADLINES : Sponsorship and Exhibit Agreements and payments are due by May 28, 2011.

Cancellations are due by 5:00 PM, June 1, 2011, in writing. You may fax the request to FASD (850) 224-7704.

Booth cancellations will receive a refund less a handling fee of \$25.00. Refunds will not be issued for cancellations received after May 15, 2011.

Contract The following rules and regulations become binding upon acceptance of the Exhibit Agreement between the applicant and his employees, and the Florida Association of Special Districts.

Noisy & Obnoxious Equipment: The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

Security & Liability: The hotel will provide basic security services from June 14th to June 15th, 2010. The exhibitor agrees to hold the Florida Association of Special Districts (FASD) and The Key Largo Grand (the hotel) harmless and to indemnify FASD and the hotel against claims or liability arising out of the actions, fault or negligence of the exhibitor, its agents or employees, prior to, during and after the exposition. FASD and the hotel shall not be responsible for any loss, damage or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence of FASD or the hotel) prior to, during or subsequent to the exposition period. The exhibitor hereby expressly releases FASD and the hotel from, and agrees to indemnify them against any and all claims for such loss, damage or injury.

Public Policy: All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of FASD and must abide by all local codes, rules, regulations and ordinances, including fire regulations, and must abide by the directions and instructions presented by official FASD and hotel personnel. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor's booth.

Damage to Property: The exhibitor, its agents, guests or patrons shall not injure, mar nor in any manner deface the hotel premises or equipment therein, and shall not cause or permit anything to be done whereby the hotel or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks or screws into any part of the hotel, and will not make nor allow to be made, any alterations of any kind therein. Should any of the hotel's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost or stolen, the exhibitor will promptly pay for the equipment by cash or certified check. The exhibitor understands that no music of any type is allowed during exhibit hall hours (this includes music in video, slide or other presentations or features).

Signs & Posters: The exhibitor agrees that it will not post or exhibit signs, advertisements, posters or cards of any description inside, in front of or on any part of the convention center and/or hotel without written consent.

Eligible Exhibits & Restrictions: FASD reserves the right to accept or reject without reason any exhibit agreement received. FASD also reserves the right of exhibit space reassignment. FASD reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open. Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of FASD. No firm or organization is permitted to engage in direct sales activities outside the exhibit area.

FASD - To become the recognized collective voice of special purpose government