

Bill Wade



Bill Wade is a Captain with Tampa (FL) Fire Rescue. He has been involved with the emergency services since 1973. Through the years he has worked as a firefighter, paramedic, and hazardous materials team member. For the past 15 years he has been the department's public information and media relations officer. He has a Bachelor's degree in education from the University of South Florida. Captain Wade recently completed his national Accreditation in Public Relations. He lives in Tampa with his wife and four children.

Holley Wade

Holley Wade is the Business Continuity Program Manager for Hillsborough County Emergency Management. She has over 20 years of safety, loss prevention and emergency planning experience and has served as her agency Public Information Officer since 2001. Holley has been involved in the response to many hurricanes, tropical storms and other events since 1998 serving in all capacities including Incident Commander. She served as the Lead Public Information Officer when deployed by the



Florida Division of Emergency Management to assist Monroe County with their response to Hurricane Wilma. Holley is a nationally recognized instructor and served as an advisor to the Emergency Management Institute and National Emergency Training Center for the national curriculum for the Basic Public Information Officer Course and Joint Information Center/Joint Information System course. She was recently asked to join the State of Florida Department of Health Information Dissemination Team. Holley lives in Tampa with her husband, four children, and a mutt named "Kirby".