

**Bio - Lisa De La Rionda- Director, Department of Public Affairs
Palm Beach County**

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Lisa De La Rionda, Public Affairs Director for Palm Beach County has 28 years of combined aviation and public management experience that began in 1981 as a summer intern at the County's Department of Airports. Since the early 80's, Lisa has held numerous positions dealing with public safety agencies, commercial and general aviation interests, residential communities, government entities, local and national media outlets. Lisa is a frequent presenter to local, state and national associations.

Prior to her position in Public Affairs, Lisa was the Director of Airport Noise Abatement and Community Affairs. Then she had the opportunity to plan, coordinate and implement Airport affairs engaging the community, corporate, governmental and media interests for Palm Beach International and three GA airports on behalf of Palm Beach County.

In August 2007, Lisa was appointed as the Public Affairs Director for Palm Beach County. The Public Affairs Department is comprised of the County's Graphics, Community Relations and Marketing and Cable TV divisions along with the County's governmental television station, Channel 20. Her oversight includes all print, video and digital collateral for Palm Beach County. As Director, Lisa is directly involved in the county's comprehensive emergency management plan, special event planning and the daily logistics of public information.

Lisa holds a Bachelor's Degree in Public Management from Florida Atlantic University.

Lisa lives within Indian Trail Improvement District in The Acreage with her husband, Guillermo and their son, Jonathan.